

In 2007, the NCTEF Board approved the following changes at the request of the National Advisory Committees for the Clusters listed below. These changes are reflected in the new 2008 version of the Knowledge and Skills Statements. There are two Cluster name changes and some pathway title changes and/or consolidations in the Business Management & Administration, Finance, Marketing, and Information Technology clusters. Now there are 79 pathways instead of 81. The changes are as follows:

Two Cluster Name Changes:

Old

Business, Management & Administration
Marketing, Sales & Service

New

Business Management & Administration
Marketing

Pathway Changes – Business Management & Administration:

Old Pathways

Management
Bus. Financial Management & Accounting
Human Resources
Business Analysis
Marketing & Communications
Administrative & Information Support

New Pathways

General Management
Business Information Management
Human Resources Management
Administrative Support
Operations Management

Pathway Changes – Marketing:

Old Pathways

Management & Entrepreneurship
Professional Sales & Marketing
Buying and Merchandising
Marketing Communications & Promotion
Marketing Information Management & Research
Distribution & Logistics
E-Marketing

New Pathways

Marketing Management
Professional Sales
Merchandising
Marketing Communications
Marketing Research

Pathway Changes – Finance:

Old Pathways

Financial & Investment Planning
Business Financial Management
Banking & Related Services
Insurance Services

New Pathways

Securities & Investments
Business Finance
Banking Services
Insurance
Accounting

Pathway Name Change – Information Technology:

Old Pathway Name

Interactive Media

New Pathway Name

Web and Digital Communications