



Achieving Excellence in Career Technical Education

Call for Presentations

We are currently accepting presentations for the 2014 *Achieving Excellence in Career Technical Education: The 12th Annual Career Clusters® Institute*.

We are looking for sessions that feature high-quality programs of study, with proven track records of success; offer strategies for successful collaboration, implementation and innovation at the classroom, district or system level; and/or provide opportunities for participants to engage in interactive and hands-on learning activities.

Presentations must focus on one or more of the following topics:

- **Best practices/models of exemplary Career Technical Education/Career Cluster-based programs of study aligned to the Rigorous Program of Study framework** (e.g., in-depth case studies on successful programs, program of study implementation strategies, scalable models of effective programs or instruction strategies, curricula or instructional tools that can be embedded to enhance programs of study, etc.)
- **The integration of the Common Core State Standards or Next Generation Science Standards into CTE instruction** (e.g., examples of instructional/curricular tools integrating CTE and another content area, professional development opportunities to build understanding of the alignment of CTE and CCSS, NGSS or other content areas, etc.)
- **Career guidance and advisement** (e.g., in-depth case studies on successful guidance models, including funding, tools and technology; professional development opportunities for all educators to provide actionable career guidance to students, etc.)
- **Leveraging data to inform instruction, program evaluation and/or program development** (e.g., hands-on demonstration of technology or resources to leverage data, in-depth case studies on the use of labor market, student or other data that have driven significant decisions around investment in programs, etc.)
- **Effective strategies for building and sustaining business-education partnerships** (e.g., in-depth case studies on successful and sustained business-education partnerships, national initiatives, with state or local linkages, focused on strengthening education and business relationships, workshop on bridging education/business language barriers, etc.)
- **Communications and advocacy strategies in support of high-quality CTE** (e.g., workshop to build successful messages in support of CTE, local advocacy strategies aimed at policymakers, strategies for utilizing the CTE Learning that Works for America campaign assets, etc.)

- **Highly-effective state policy, guidance or programs that have successfully fostered excellence in CTE** (e.g., in-depth case studies on a successful state-level policy or program that is informative to and replicable in other states, a state-level program that is having a positive impact at the local level and models effective implementation, etc.)

To ensure participants leave the conference with actionable and replicable information and strategies, we have identified a number of session objectives. **Successful presenters** will ensure participants will:

- Be engaged in an interactive session, which includes collaborative discussion and hands-on activities
- Gain new actionable strategies for implementing a program or component of a program that is backed by evidence from the field
- Leave having learned a new technology or tool that can be utilized in their classrooms, districts and/or states
- Engage in discussions and activities that focus on the integration of CTE and other content areas
- Gain new knowledge that they couldn't have accessed independently/on their own.

[Submit a Proposal](#)

General registration is slated to go live mid-February 2014. Watch for [more information](#) coming soon.

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Pointe Hilton Tapatio Cliffs, Phoenix, AZ
June 16-18, 2014



All presentation proposals must be received by January 31 by 11:59 p.m. Eastern Time. Proposal submission link is: <https://www.surveymonkey.com/s/2014CallForPresAchievingExcellenceCTE>

The National Career Technical Education Foundation (NCTEF) and the National Association of State Directors of Career Technical Education Consortium (NASDCTEc) look forward to reading your submissions. Notification e-mails will be sent February 18 or 19, 2014.

Questions? Please call our office at 301-588-9630 or e-mail institute@careertech.org.